



MINUTES of the COMMITTEE MEETING HELD, March 4, 2010

Present: Melanie Culp
Larry VanderBeek
Larry Loeks
Joyce Neubauer
Linda Kerr
Donna McClurkan, Chairperson
Shari Groendyk, Secretary/Treasurer

Absent: Don Boven
Anne Cavanagh

Also Present: Nick Loeks

ITEM 1. CALL TO ORDER

Chairperson Donna McClurkan called the meeting to order at 1:04 p.m.

ITEM 2. ADOPTION OF AGENDA

Agenda Adopted

ITEM 3. GENERAL CONSENT AGENDA

VanderBeek moved to accept amended minutes of 2/11/10, Loeks seconded; motion passed.

ITEM 4. BUSINESS

A. Permanent Market Structure – applications, vendor assignments, outside vendors

Status of the budget – Loeks reported a \$258 credit from the last budget report.

Vendor applications – McClurkan stated that 60 applications have been received; there are a few more still pending in the pipeline. Tables are being assigned, payments are coming in. It is expected that all payments will be received by next week. \$11,000 will be generated from table fees.

Outside vendors – Loeks indicated there is room for 8 outside vendors. Currently on the roster are Four Guys Smoking, Asiago's, with 3-4 more possibilities, including Kurry Guru, a pasties vendor, a frozen yogurt vendor.

B. Ground-breaking event

Today's meeting will lead into the official ground-breaking for the market structure. Township officials, Board representatives, Committee representatives, vendor representatives, market volunteers, and other interested parties will be in attendance for the occasion. VanderBeek has procured a gold shovel for use in the photo opportunities.

ITEM 5. NEW BUSINESS

McClurkan shared feedback from Cavanagh (unable to attend today's meeting) in which it was recommended vendor selection be considered a Market Mgt. responsibility rather than a Committee charge. There was unanimous support from the committee for this recommendation.

Loeks and VanderBeek reported that they had attended the Parks and Recreation Committee meeting regarding the Grant proposal, and that no items from the committee's 'wish list' would be considered in the grant proposal. None of the items qualified under the rules of



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the DNR. This new information will necessitate the committee to look to fund-raising and to the DDA as our other options for raising additional monies.

Regarding meeting frequencies, McClurkan suggested that, as decision-making is now winding down, some communication could be done via email, allowing the committee to meet every other week, rather than every week.

ITEM 6. RECAP ACTION ITEMS/DECISIONS

1. Fund-raising plan to be developed and reviewed at the next meeting (Vanderbeek and McClurkan)
2. Vendor survey results to be recalculated, as a few additional surveys still be submitted (McClurkan).

ITEM 6. ADJOURN

Meeting was adjourned at 1:30 p.m.

NEXT SCHEDULED MEETING: THURSDAY, March 18, AT 10:00 A.M.

Respectfully submitted by Shari Groendyk, Secretary/Treasurer