

DDA MINUTES January 20, 2022

In Attendance: Larry Loeks, Andrew Schultz, Natalie Fuller, Dave Groendyk, Seth Ganton, Chad Kerwin, Supervisor Loeks

Absent: Alexandra Copeland

The meeting was called to order by President Larry Loeks at 9:02 am.

Item 2: Election of Officers

Larry has made the decision to step back from Chair / President after 21 years, willing to serve as Vice Chair but will not be able to present as much and feels it's time to have someone new. Larry has nominated Andrew Schultz to be the new Chair. Larry also asked if Natalie Fuller is willing to serve for a new year. If Andrew is approved, we will need a new Treasurer. Dave Groendyk asked if we can nominate someone not present and would like to nominate Alexandra Copeland.

Motion to approve Andrew as the new Chair: Larry Loeks

Support: Natalie Fuller

Motion Carries

Item 3: Approval of Minutes from 12/30/2021

Motion: Supervisor Nick Loeks

Support: Dave Groendyk

Motion Carries

Item 4: Agenda Approval

Larry Loeks would like to add a discussion about the vacancies that need to be filled. Added as Item 6B.

Motion to approve with addition of 6B: Larry Loeks

Support: Supervisor Nick Loeks

Motion Carries

Item 5: Approve Additional Expense for Corners Coins Promotion Work

There were additional expenses to update the Corners Coins map and website. We had previously approved \$150, total was \$275.

Motion to approve the payment of additional \$125 for Corners Coins promotions: Larry Loeks

Support: Andrew Schultz

Motion Carries

Item 6: Discuss 2022 Community Events Pilot Program & Survey Results

Township will be piloting a Community Events program, and put out a survey to residents. Feedback results were provided in a handout, 58 responses were captured. Township Board will be discussing at their upcoming meeting. Both parks will be under construction summer 2022 posing a challenge as to where events could be held.

Brooks Simpson provided feedback on the Movie in the Park, as it doesn't get dark until after 10pm making it challenging to show a movie.

Dave Groendyk provided feedback on the Food Truck idea, as we have a number of great restaurants in the Corners that need to be considered before bringing this type of event nearby. Andrew Schultz provided additional feedback that he would not be in support of this type of event, as it does have a negative impact on the restaurant business.

Andrew Schultz pointed out that a number of these events had been done previous to COVID. He also added that events at the Parks are outside the DDA, so anything at the Pavilion would be easier for the DDA to support.

Brooks Simpson suggested to consider that a food truck rally could attract people to the area which would lead to attendance at the restaurants.

Larry and Natalie added that events that encourage walking throughout the area are beneficial to the area businesses.

Andrew Schultz asked for restaurant contacts to be shared with him for communication of events.

5K we used to participate, is this an event that will be happening this year?

There may be additional factors beyond COVID as to why the 5K may not occur. Additional information will be sought.

Andrew asked what the Township feedback is on the survey. Supervisor Loeks said this is the first they have seen the results, and it will be discussed at the upcoming meeting. Julie VanderWiere stated that the Township would like to see the Christmas Tree Lighting brought back.

Events also discussed: Pickle Ball Tournament, Cross Country Meet, Mac 'n Cheese Bake Off, Live Music, Groundbreaking Ceremony.

Item 6B: Board Vacancies

We have 1 position open and a few up for renewal. Jeremy resigned, Chad, Natalie, and Alexandra are up for renewal. Paul Carlson put in an application, Joe Wolf is interested. There is still the question of a Residential position. Once there are over 100 residents within the DDA, a committee of 9 residents is to be formed, as a Citizens Council, which would submit input to the DDA. Discussion surrounding how to start this committee and the future of it continued. This may be a Council that is created just to advise on the TIF plan, which has already been done. Then it will maintain for consultation to the DDA.

To appoint someone to the position, Supervisor Loeks needs to recommend to the Board. 4 year terms. Consideration to update the terms should be made, so all positions are renewed at the same time, and in line with other Boards, per Supervisor Loeks. Terms are not up until April 2022, so we have time to continue discussion and pursue interest and availability of nominees.

Priority is to fill the open position, Andrew would like this done at the February meeting.

With no further comments, the meeting was adjourned at 9:42am.

Motion: Larry Loeks

Support: Dave Groendyk

Next Meeting February 24, 2022 at 9:00am.

Respectfully Submitted,

Natalie Fuller