

FARMERS' MARKET COMMITTEE – February 20, 2025 at 6:00 p.m.
AGENDA

ANYONE WISHING TO ATTEND COMMITTEE MEETINGS IS WELCOME.

Present: Val Glasscock (Chair), Abby Steele (Assistant Market Manager), Margie, Emily Meinema, Lorrie Loeks, Karen Bailey, Denise Schultz, Eric Tate

Absent: Emily Heckerthorn, Sarah Huber, Lisa Koop

ITEM 1. CALL TO ORDER

- Meeting called to order by Val at 6:00pm

ITEM 2. PUBLIC COMMENT

- none

ITEM 3. ADOPTION OF AGENDA

- Agenda adoption is carried

ITEM 4. APPROVAL OF MINUTES

- A. Meeting on November 14th at 5pm
 - a. Tabled until Abby finds the minutes

BUSINESS

- A. Welcome to new members, and welcome back to returning members!
 - a. Emily - board representative
 - b. Margie - community member
 - c. Eric - vendor
- B. Discussion of season
 - a. Opening Day May 10
 - i. Daily Vendors rate is changed to increase by \$5
 - b. Partnership with Advia?
 - i. Val is setting up a meeting with them
 - c. Events during the season
 - i. Kids Day/Night?
 - 1. July dates worked well last season
 - 2. Note to coordinate with traffic safety when expecting increased traffic
 - ii. Jam Sessions (Is Cheryl still open to a few?)
 - 1. Maybe a different format/goal
 - iii. Bring in others for cooking or other demonstrations
 - 1. Grilling sweet corn/asparagus/zucchini
 - 2. MSU extension
 - 3. Note to Val - more recipe cards
 - 4. Flower arranging
 - 5. Quick handcrafts
 - 6. Eric to cook maybe?

- d. Musicians
 - i. DDA still open to funding
 - 1. Bring in high school/student musicians
 - ii. Making a sign to post at the market
 - 1. Reminder to Val-need new signs
- e. Other ideas for fun events?
 - i. Set out a game for families (horseshoes/bean bag toss)
 - ii. Science Day (easy experiments)
- C. Our meeting Schedule
 - a. Quarterly or Bi-Monthly?
 - i. Bi-Monthly (February 20th, April 17th, June 19th, August 21st, November 20th)
- D. We need new swag!!!
 - a. Bags, shirts, stickers, hats
 - i. Green with the flat bottom
 - ii. Sharper Image in PawPaw - Eric's Family
 - iii. Townships gets things from KalBlue
 - b. We need a good giveaway for Opening Day!
 - i. Bags
- E. Updates to storage
 - a. New location, less in the storage in the bathroom building
- F. Application is live!
 - a. Vendor question regarding a possible food truck - Bagels
 - i. Has to get everything licensed
 - b. We will meet before the Required vendor meeting to discuss - April 24th
- G. Val and Abby's tasks for the season
 - a. Inspections - Abby can run these
 - b. Approve Vendors
 - c. Create Map
 - d. Update Tracker - Abby will do this
 - e. Weather Plans - updates in April

ITEM 5. RECAP ACTION ITEMS/DECISIONS

- **Next Meeting is: April 17th at 6:00 pm**

ITEM 6. ADJOURN

- A. Meeting adjourned at 7:08 by Val

Respectfully Submitted by Abigail Steele