

**FARMERS' MARKET COMMITTEE – February 20, 2025 at 6:00 p.m.**  
**AGENDA**

ANYONE WISHING TO ATTEND COMMITTEE MEETINGS IS WELCOME.

Present: Val Glasscock (Chair), Abby Steele (Assistant Market Manager), Margie, Emily Meinema, Lorrie Loeks, Karen Bailey, Denise Schultz, Eric Tate

Absent: Emily Heckerthorn, Sarah Huber, Lisa Koop

**ITEM 1. CALL TO ORDER**

- Meeting called to order by Val at 6:00pm

**ITEM 2. PUBLIC COMMENT**

- none

**ITEM 3. ADOPTION OF AGENDA**

- Agenda adoption is carried

**ITEM 4. APPROVAL OF MINUTES**

- A. Meeting on November 14<sup>th</sup> at 5pm
  - a. Tabled until Abby finds the minutes

**BUSINESS**

- A. Welcome to new members, and welcome back to returning members!
  - a. Emily - board representative
  - b. Margie - community member
  - c. Eric - vendor
- B. Discussion of season
  - a. Opening Day May 10
    - i. Daily Vendors rate is changed to increase by \$5
  - b. Partnership with Advia?
    - i. Val is setting up a meeting with them
  - c. Events during the season
    - i. Kids Day/Night?
      - 1. July dates worked well last season
      - 2. Note to coordinate with traffic safety when expecting increased traffic
    - ii. Jam Sessions (Is Cheryl still open to a few?)
      - 1. Maybe a different format/goal
    - iii. Bring in others for cooking or other demonstrations
      - 1. Grilling sweet corn/asparagus/zucchini
      - 2. MSU extension
      - 3. Note to Val - more recipe cards
      - 4. Flower arranging
      - 5. Quick handcrafts
      - 6. Eric to cook maybe?

- d. Musicians
  - i. DDA still open to funding
    - 1. Bring in high school/student musicians
  - ii. Making a sign to post at the market
    - 1. Reminder to Val-need new signs
- e. Other ideas for fun events?
  - i. Set out a game for families (horseshoes/bean bag toss)
  - ii. Science Day (easy experiments)

C. Our meeting Schedule

- a. Quarterly or Bi-Monthly?
  - i. Bi-Monthly (February 20th, April 17th, June 19th, August 21st, November 20th)

D. We need new swag!!!

- a. Bags, shirts, stickers, hats
  - i. Green with the flat bottom
  - ii. Sharper Image in PawPaw - Eric's Family
  - iii. Townships gets things from KalBlue
- b. We need a good giveaway for Opening Day!
  - i. Bags

E. Updates to storage

- a. New location, less in the storage in the bathroom building

F. Application is live!

- a. Vendor question regarding a possible food truck - Bagels
  - i. Has to get everything licensed
- b. We will meet before the Required vendor meeting to discuss - April 24th

G. Val and Abby's tasks for the season

- a. Inspections - Abby can run these
- b. Approve Vendors
- c. Create Map
- d. Update Tracker - Abby will do this
- e. Weather Plans - updates in April

## **ITEM 5. RECAP ACTION ITEMS/DECISIONS**

- **Next Meeting is: April 17th at 6:00 pm**

## **ITEM 6. ADJOURN**

- A. Meeting adjourned at 7:08 by Val

Respectfully Submitted by Abigail Steele