

2021  
-  
2026

# STRATEGIC PLAN

TEXAS TOWNSHIP  
ADOPTED MAY 24, 2021



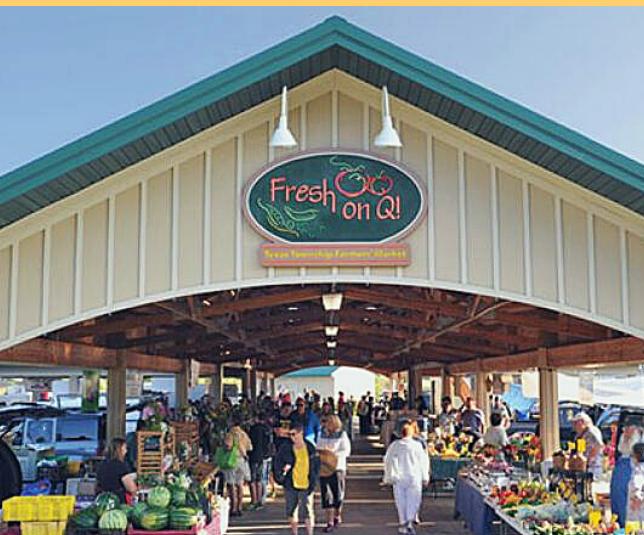
OVERVIEW

FUTURE  
VISION

FRAMEWORK &  
IMPLEMENTATION

# Overview

## PROCESS & CONTRIBUTION TEAM



### OVERVIEW

In April 2021, the Texas Township Board of Trustees, along with several staff and committee representatives, met to begin the process of creating a shared vision of the Township's future with major goal areas, key objectives, and one-year tasks.

The following plan is intended to be a roadmap of goals and objectives that the Township Board would like to see implemented within the next five years.

### CONTRIBUTORS

#### Facilitator

Dr. Lew Bender

#### Township Board

Nick Loeks, Supervisor

Trish Roberts, Treasurer

Emily Beutel, Clerk

Wendy Mazer, Trustee

Don Boven, Trustee

Linda Kerr, Trustee

Barb Hammon, Trustee

#### Staff & Committee Representatives

Julie VanderWielle, Superintendent

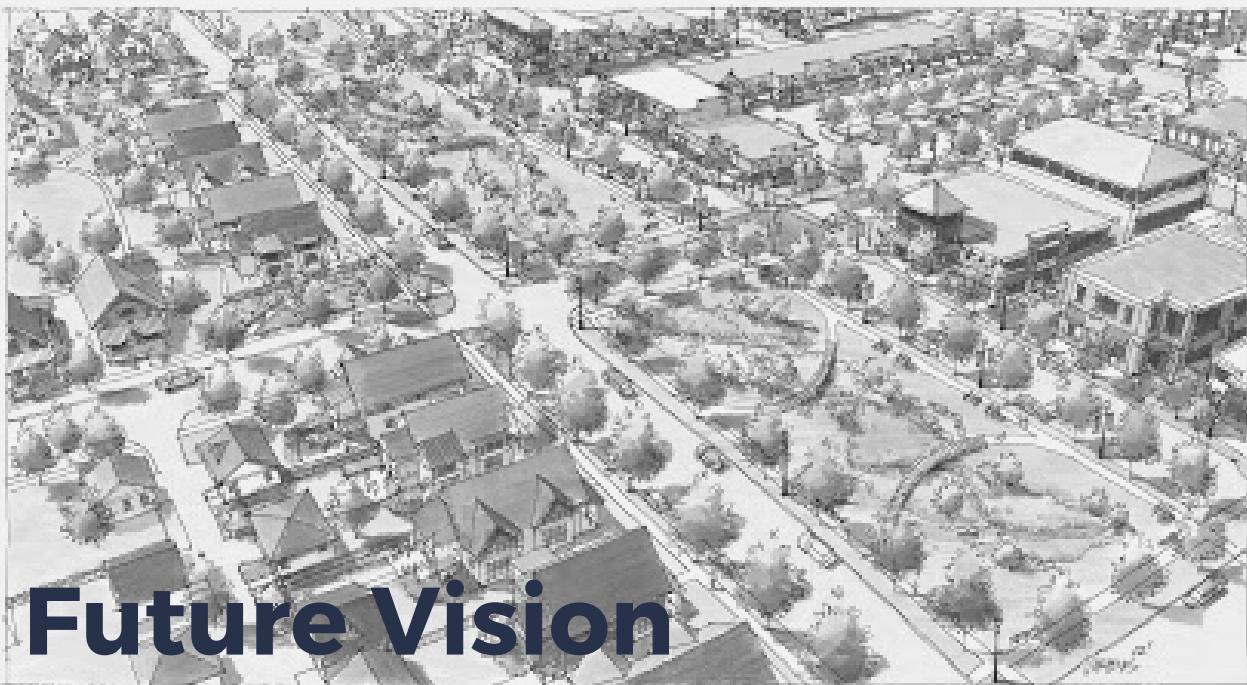
Brooke Hovenkamp, Deputy Superintendent

Julie Johnston, Planner

Chad Tackett, Fire Chief

Claudia Stirton, Assessor

Michael Corfman, Planning Commission Chair



# Future Vision

## VISION TOUR

In 2026, a visitor to Texas Township would see and experience the following:

- **Connected community spaces**
- **Community events & programming fostering a sense of community**
- **Cohesive, unified concept for downtown area**
- **Improved access within the Corners Business District with reduced reliance on Q Avenue**
- **Commercial & high-density residential development along the 9th Street Corridor**
- **Greenspace preserved in commercial & residential developments**

- **Fiber service available to all neighborhoods/planned developments**
- **Sanitary sewer system available to more households**
- **Increased grant funding**
- **Effective community engagement strategy**
- **Streamlined processes with expansion of digital services**
- **Improved IT infrastructure**
- **New Township Hall that meets the needs of the community**
- **Ordinance updates that address modern challenges & issues facing our community**

# Plan Framework

## GOALS, OBJECTIVES & Y1 TASKS

**3**

### GOAL AREAS

Three major goal areas were identified to guide planning efforts.

#### GOAL AREA #1



#### CONNECTED COMMUNITY

#### GOAL AREA #2



#### BALANCED DEVELOPMENT

#### GOAL AREA #3



#### OPTIMIZED SYSTEMS & INFRASTRUCTURE

### OBJECTIVES

Objectives (and in some cases, additional supporting strategies) were developed for each goal area.

**16**

OBJECTIVES

### YEAR ONE TASKS

Staff produced a list of tasks that could be implemented within Year 1 (Y1). Each year, the plan will be reviewed and updated with a new set of tasks to further support the goals and objectives established.

**29**

Y1 TASKS

# Connected Community

## Objective 1 | Enhance & develop parks and trails

### Construct 6th Street Park Restrooms

Y1: Identify funding source for approximate \$400k project

### Construct Texas Drive Park Splash Pad

Y1: Develop and launch a fundraising campaign for the Splash Pad. Goal of raising \$250,000 (total project cost of \$350,000) with construction starting in 2023

### Improve trail connectivity with focus on two segments:

- Texas Corners to 6th Street Park
- 12th Street

Y1: Review current trail connectivity and prioritize potential options for future connectivity

## Objective 2 | Plan & organize community events

Y1: Develop a list of proposed events & gain community interest (examples: bandshell, ice cream social, craft shows, etc.)

Y1: Identify event planner and develop list of potential partners/sponsors

## Objective 3 | Improve walkability and connectivity to Corners Business District

Y1: Assess current sidewalk connectivity; develop list of missing segments

Y2: Determine sidewalk infill feasibility



# Balanced Development

## **Objective 1 | Ensure a cohesive and unified design within the Corners Business District**

Y1: Start and develop the CBD design ordinance

## **Objective 2 | Expand fiber network**

Y1: Require installation of fiber for incoming developments (through revision of site condo and subdivision ordinance)

Y1: Township administration to foster relationships with service providers

## **Objective 3 | Increase mixed-use and high-density residential development along the 9th Street Corridor**

## **Objective 4 | Increase and protect existing greenspace**

Y1 & Y2: Update Zoning Ordinance to improve quality of greenspaces in developments

## **Objective 5 | Rural preservation**

Y2: Develop a zoning ordinance for the newly created Rural Preservation Zoning District

## **Objective 6 | Develop traffic relief mechanisms within the Corners Business District**

Y2: Continue to explore options for access off of Texas Drive

Y1: Finalize design construction documents for the segment of the Ring Road connecting Vineyard Parkway, 8th Street, and Shooting Star Lane

Y1: Research Act 51 options to reduce traffic speed within the Corners Business District

# Optimized Systems & Infrastructure

## **Objective 1 | Improve digital communications & community engagement**

Y1: Contract, design, and launch a new website with improved search functionality, expanded digital services, and enhanced overall user experience

Y1: Implement a Community Engagement Plan to streamline communications & social media use

## **Objective 2 | Improve IT infrastructure to support growing staff & increase security**

Y1: Consolidate IT services

Y1: Conduct a comprehensive analysis of current IT configuration

Y1: Explore/cost analysis for a new phone system

## **Objective 3 | Internal process improvement with focus on expanding digital services**

Y1: Configure PZE to digitize the plan review process

Y1: Adopt a record retention policy

Y1: Require submittal of digital plans; retain all building documents electronically for 2021 & forward

Y1: Digitize building plans from 2020

## **Objective 4 | Construct a new Township Hall to support expanded staff needs and better serve our growing community**

Y1: Begin construction of new Township Hall within one year



# Optimized Systems & Infrastructure

## Objective 5 | Expand water & sanitary sewer systems

Y1: Investigate sewer rates (Portage)

Y1: Begin CIP process for sewer expansion

## Objective 6 | Ensure ordinances adequately address the needs of our community

Y1: Review the International Property Maintenance Code (IPMC) and adopt a property maintenance ordinance

Y1: Identify the scope of ClearZoning repairs needed

Y1: Research other options for compiling ordinances

Y1: Update subdivision and site condo ordinance to improve the development process

## Objective 7 | Relaunch Capital Improvement Program

Y1: Review past program and develop a streamlined process for CIP planning

## Objective 8 | Continue to provide exceptional public safety services

### Fire Department

Y1: Start renovation of the training room and offices

Y1: Identify potential properties for a second fire station and conduct site analysis

### Law Enforcement

*Monitor ongoing and changing needs*

# Implementation

## PUTTING THE PLAN INTO ACTION

### NEXT STEPS

A successful plan is a plan that can be implemented – and that's exactly what the township plans to do over the next five years. The roadmap for implementation includes the following action items and planning efforts:

- 1. Development of a performance management system to measure, track, and report on the progress of objectives and tasks**
- 2. Assign tasks to corresponding staff for implementation**
- 3. Establish a monthly review meeting with Township Board and administration**
- 4. Align budget, Capital Improvement Program and other planning efforts with goals established in the plan**
- 5. Hold an annual Strategic Planning session to evaluate implementation progress and develop tasks for the next year**
- 6. Update the plan as needed**

