

Mural Proposal

Project Title: Cultivating Connection Mural, 2025

Artist Fee: \$25 per square foot, artist supplies all materials to complete the mural, not to exceed \$15,000

Project Overview: This project is an exciting and collaborative project to beautify the Texas Corners DDA district and foster a sense of ownership and pride within the community.

Key Components:

- **Mural Creation**

The mural will reflect Texas Corners' past and present culture and community, incorporating local themes and elements that resonate with its unique identity.

- **Community Involvement**

Residents will be invited to participate in the process, with the option to vote on the mural they feel best reflects Texas Corners' identity.

- **Artist Collaboration**

Professional muralists will be selected based on their diverse style and artistic background. Each artist will work with the community to create a mural that will engage and represent the Texas Corners' identity.

Expected Outcome: Long term beautification of Texas Corners DDA district, creating a sense of community, expressing historical and cultural identity and inspiring creativity making Texas Corners a more vibrant, engaging and meaningful place to live.

History: As the name implies, Texas Corners was established in 1838 with a nod to Texas and The American Republic movement at that time. The land was diversified by broad plains, numerous pristine lakes and low range hills with a soil well adapted for cultivation of agriculture and was ideal for rural living. Life was simple, families lived off the land, growing crops and raising animals, the pace of life was slow and uncomplicated. Over time, while farming remains important, new roads and successful businesses have been built. Population shifts from neighboring areas have resulted in steady migration into the surrounding area. Residents now enjoy access to convenient healthcare, education and technology while embracing the sense of connection to a thriving rural community.

Size and Placement Parameters:

The Mural will be located on the outside East facing wall of the Texas Township Fire Department, 7110 West Q Ave, Kalamazoo, MI 49009. The mural size is approximately

40.5'W X 12' H (see attached map). The wall will be cleaned and prepped with 2 coats of paint. The artist will seal & protect the mural with Mural Guard Anti-Graffiti Coating.

Theme Parameters:

The mural should reflect the rich agricultural and rural history of Texas Corners while embracing the growth the community continues to experience. The mural should not include any words or signage, instead relying on recognizable, symbolic and emotive imagery to showcase the identity of Texas Corners. The mural should be timeless and will continue to tell our story for years to come. Being on the TC Fire Department wall, the mural needs to have an element of recognition for those who serve and protect the community.

Anticipated Timeline:

RFQ Issued May 5, 2025

RFQ Deadline June 9, 2025

DDA Meeting to Review RFQs & Select Finalists: June 26, 2025

RFP Invite Sent by July 1, 2025

RFP Deadline July 25, 2025

Voting July 28 – August 11, 2025 (10 days, includes 2 weekends)

Invite & Contract August 15, 2025

Contract Acceptance August 28, 2025

Public Announcement September 2, 2025

Wall Prep Week of September 15, 2025

Mural Week of September 22, 2025 (TC Mac & Cheese, September 27)

Eligibility:

The Artist selected for the mural will:

- Be 18 years or older
- Carry separate liability insurance that will accept additional insureds
- Be physically present and complete a mural of the described size within the timeline provided
- Be comfortable speaking publicly while completing mural
- Use durable, UV resistant and weatherproof paint
- Protect Mural with Mural Guard Anti-Graffiti Coating

Submission Procedure:

RFQ is open for submission May 5, 2025 – June 9, 2025. From the pool of applicants, finalists will be selected and invited to submit detailed proposals in the form of an RFP. Please provide the following information:

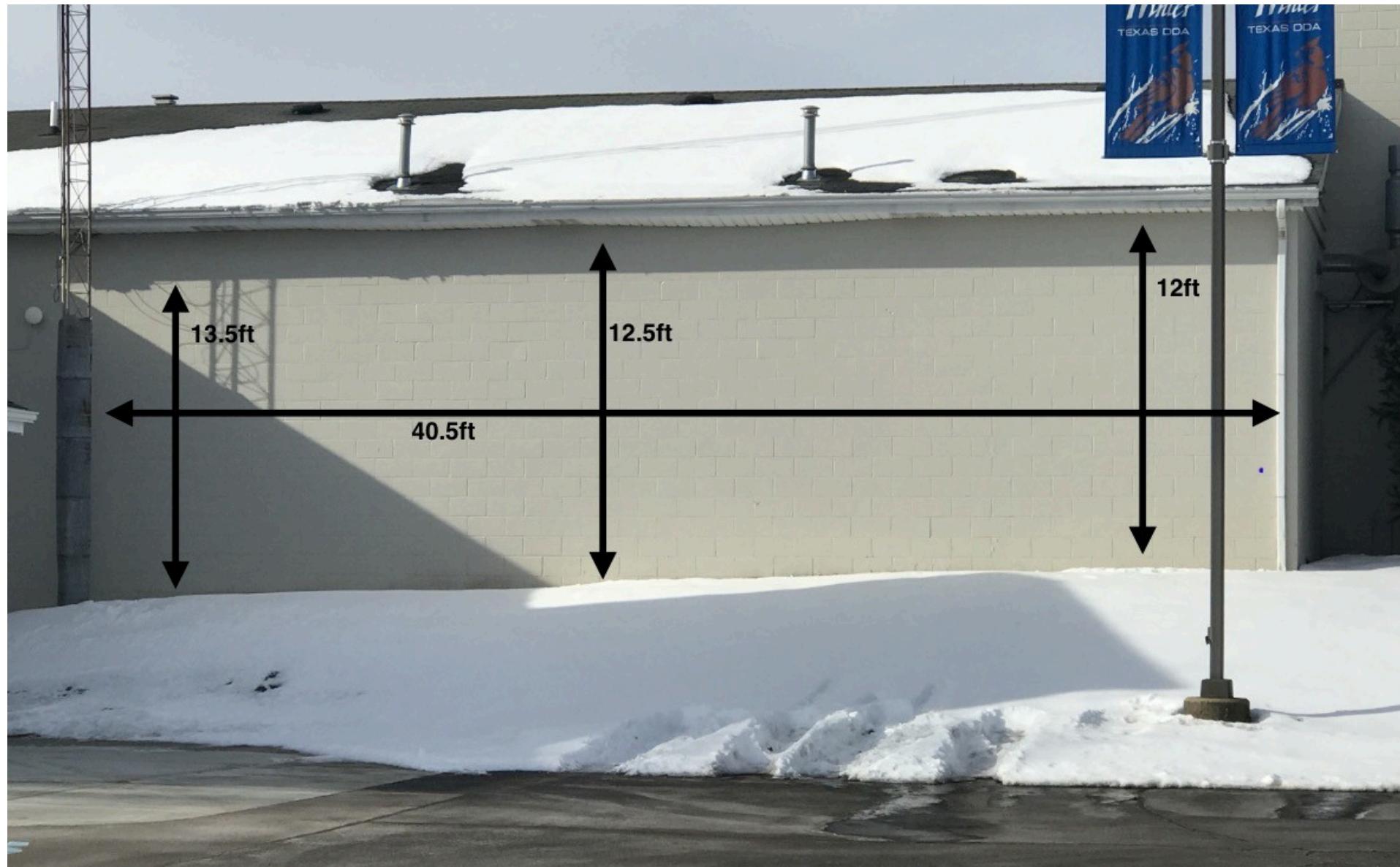
- Legal Name
- Address
- Phone
- Email
- History of Public Murals
- Resume
- A portfolio that includes at least 5-10 images of previous artwork relevant to this scope of work. Description of images including medium, location, size and date of work.

The RFP is by invitation only. You will receive a formal invitation to complete the RFP, along with instructions and a W-9 to ensure we have the proper information to render payment for your work. Artists who complete the RFP within the deadline will receive \$150 fee for their work. Not all RFPs will be chosen for the mural. You will be asked to provide the following:

- Artist Bio
- Artist Statement
- One full color conceptional rendering of a mural to be completed in the designated space within a timeframe
- An inventory of the types and quantities of paint and other materials required to complete the project, along with an estimated cost for these materials.

Proposal Selection Process:

The submission deadline is Friday, July 25, 2025. Artists who submit the RFP by the deadline and meet the theme parameters will have their artwork posted and voted on by public vote, with final voting being Monday, August 11, 2025. The winner will be contacted by Friday, August 15, 2025. Artist will have until Friday, August 28, 2025, to accept and sign contract. Public announcement will be Tuesday, September 2, 2025. Site preparation will begin the week of September 15, 2025, followed by execution of mural the week of September 22, 2025.



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