

Texas Township Hall Project

Community Survey Results



Prepared: April 20, 2021



Survey Overview

- 10 Questions
- 1,126 Responses Submitted before 4/20/2021
- Typical Completion Time: 00h:05m:06s

Top three survey objectives

1

Collect feedback on proposed site options and potential household impacts

2

Identify park amenities of most interest to the community

3

Gauge interest in expediting park development through a dedicated Parks Millage



Engagement & Distribution

The survey was promoted through the following channels:

1

Social media &
email campaign to
distribution list and
community partners

2

Postcard mailing
to each household
in the township

3

Displayed on
electronic sign and
via posters at
Texas Drive Park

4

Spring 2021
eNewsletter article

Timeline

Fri Mar 26

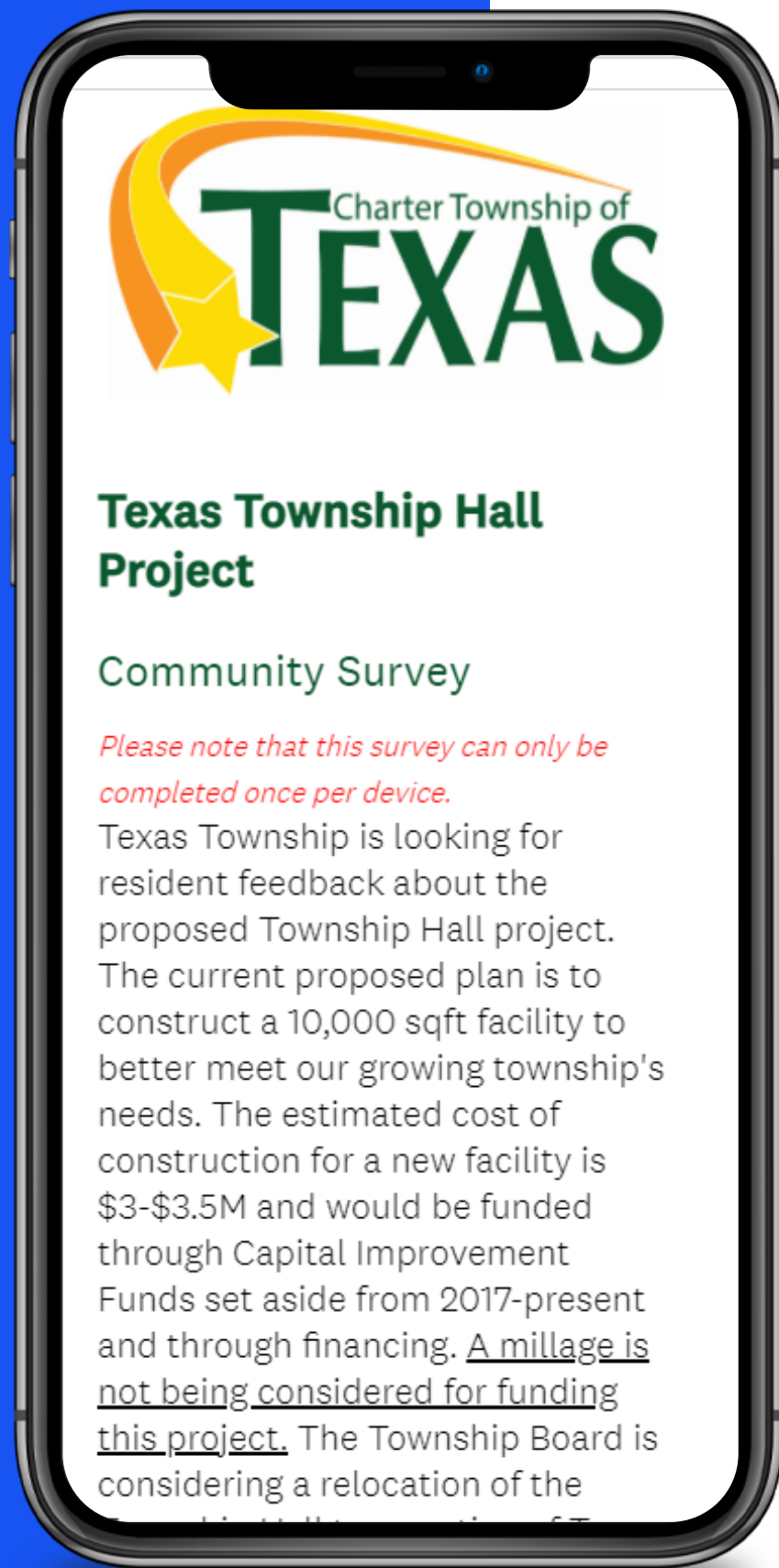
Survey distributed through
email & social media

Thu Apr 1

Survey postcards began
arriving at households

Mon Apr 19

Response deadline for
inclusion in final results



Participation

Includes online and paper responses through April 19, 2021

1,126 Total Responses

Included in Final Reporting (94.67%)

766 Individual Responses

254 Multiple Response Household
2 Responses Per Household

46 Multiple Response Household
More Than 2 Responses Per Household

Excluded from Final Reporting

34 Non-Resident Responses **(3.02%)**

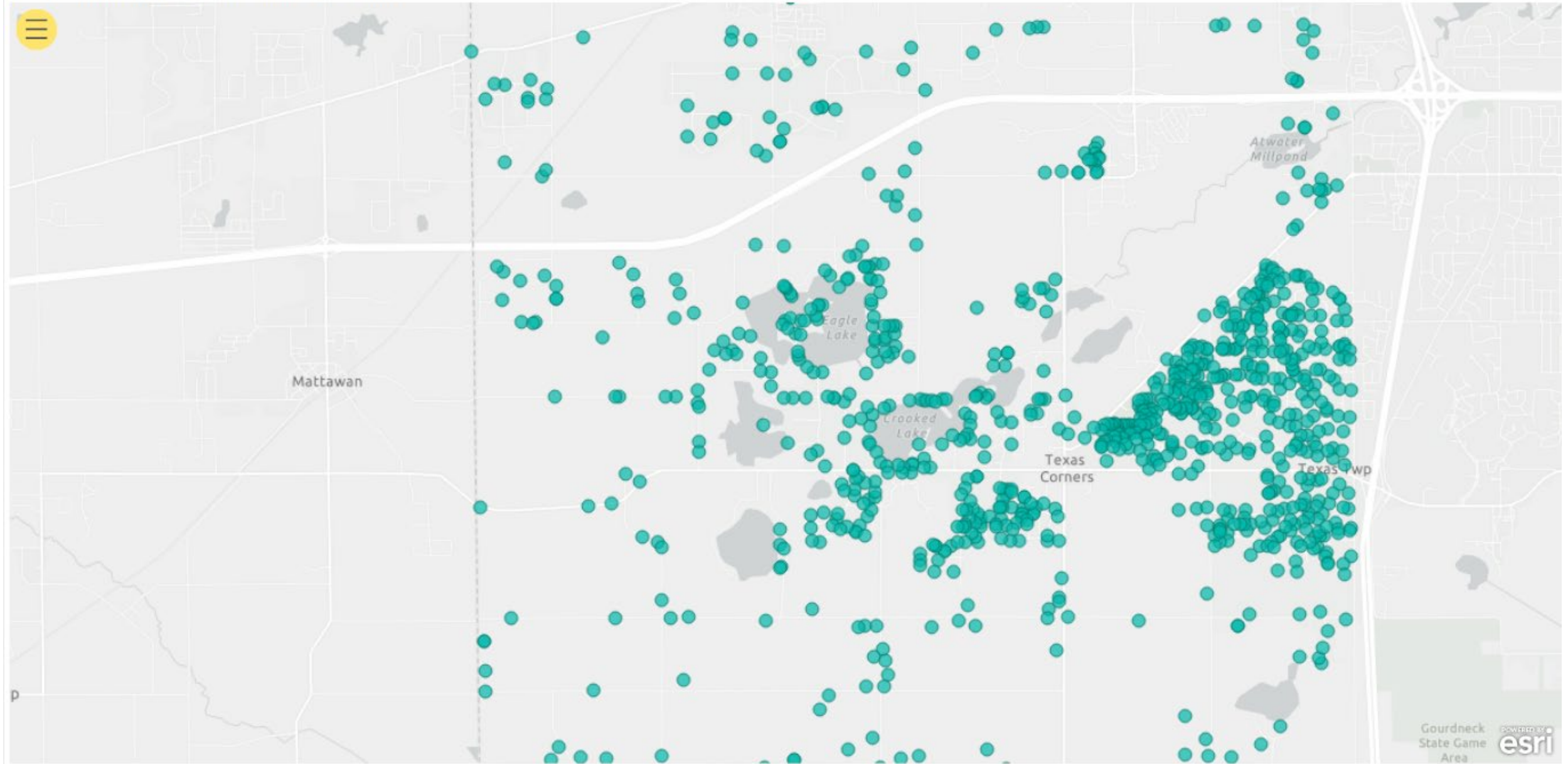
4 Address Not Verified
Street Name Not Submitted

22 Address Not Verified
Street Name Submitted & Located in Twp. but No Valid Street Number
(2.31%)



Township Hall Project Community Survey Results

Respondent Map - Verified Address Only



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Site Options & Potential Impacts

Which of the proposed sites are residents most supportive of and which of the suggested potential impacts are most concerning

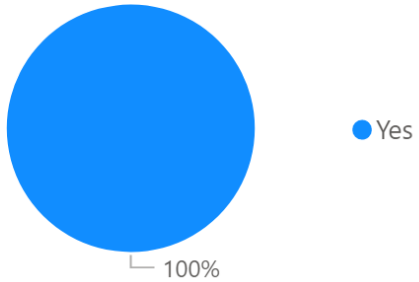


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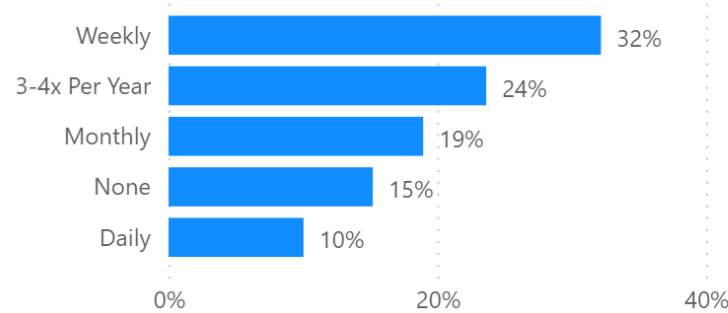
Validation Groups

Multiple selections

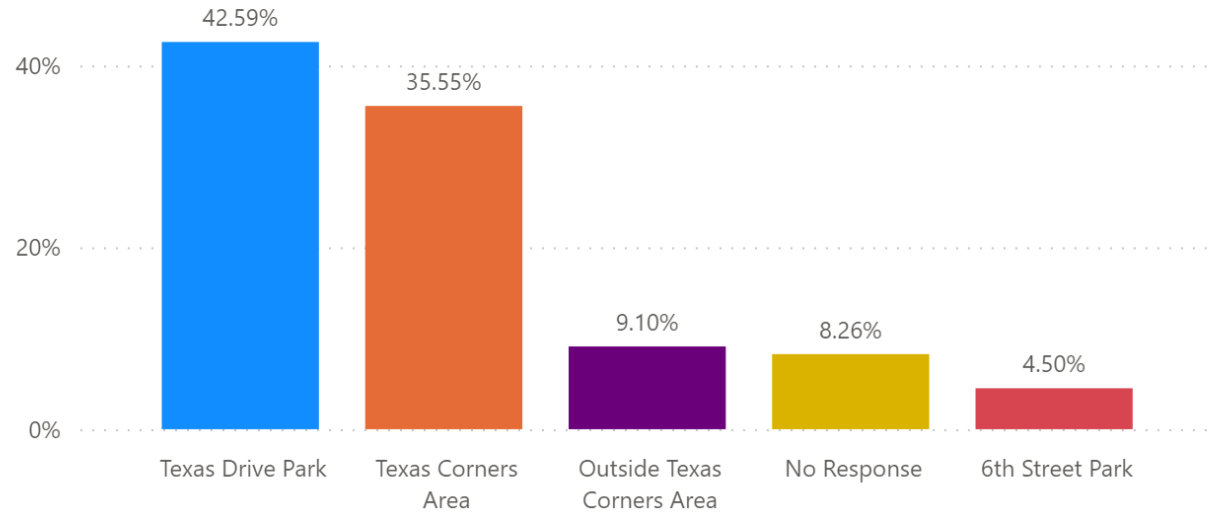
Are you a township resident?



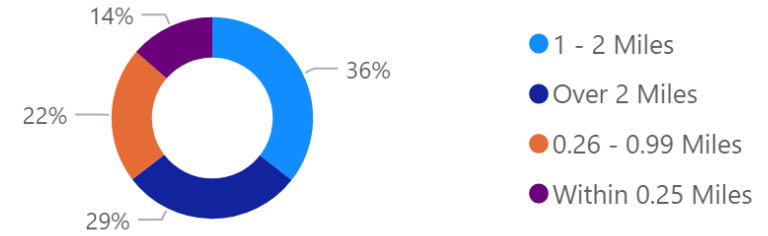
How frequently do you use Texas Drive Park?



Preference for Presented Township Hall Site Options

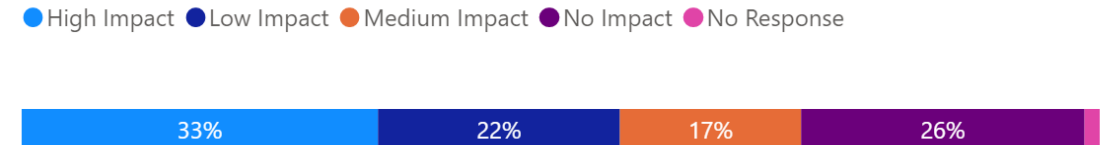


Proximity to Texas Drive Park



Which factor(s) of the proposed relocation to Texas Drive Park will have the most impact for your household?

Potential for increased traffic



Proximity of township hall



Reduction in park space



Replacing ball field with informal field



A person and a child are walking away from the camera on a paved path in a park. The person is wearing a light-colored puffer jacket and dark pants. The child is wearing a red puffer jacket and dark pants. In the background, there is a playground with colorful equipment. The image is darkened to serve as a background for the text.

Park Amenities & Future Development

Which of the planned amenities at Texas Drive Park have the most interest to residents and how can they be funded



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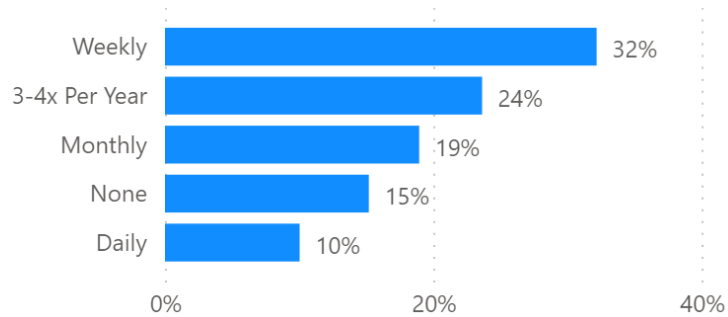
Validation Groups

Multiple selections

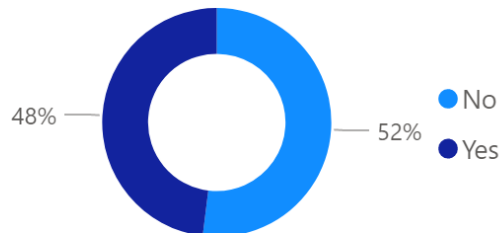
Are you a township resident?



How frequently do you use Texas Drive Park?



Would you support a Parks Millage to fund development of the parks?



Interest ranking in planned Texas Drive Park amenities

● High Interest ● Low Interest ● Medium Interest ● No Interest ● No Response

